MultiCriteria Decision Aid (MCDA) aims at providing support to a decision maker (DM) involved in a decision process. This requires a decision aiding process in which the DM and an analyst interact to build a model grounded on several criteria. This decision aiding process is usually composed of various tasks among which the elicitation of the DM's preferences. In this paper, we aim at studying the nature of preference elicitation processes. We show that it can be conceived so that the DM to elaborate his/her convictions along the elicitation process: constructive learning preference elicitation. We investigate the specificities of tools supporting such elicitation processes and provide a general framework to describe a large class of preference elicitation procedures.