Dedication

Some days after the completion of this book, Jean-Yves Jaffray, who actively contributed to it, passed away, struck down by cancer. He was a pioneer of new approaches to decision theory. He was among the first to bridge the gap between expected utility and the maximin rule, thus enlarging the notion of subjective probability to encompass belief functions. He was a founding father of a group of international scientists (RUD) which actively pursues this line of investigation. The decision theory community at large will forever miss his outstanding creativity and vision, as well as his generosity, his integrity, his modesty, his sense of humor, his faithfulness and, in the end, his amazing courage. Several generations of researchers are indebted to him for their scientific vocation. His seminal works will certainly remain a major source of inspiration for future generations of scientists in decision theory. This book is dedicated to his memory.

Alain Chateauneuf, Michèle Cohen, Christophe Gonzales, Patrice Perny, and the Editors

Concepts and Methods of the Decision-making Process

Edited by
Denis Bouyssou
Didier Dubois
Marc Pirlot
Henri Prade





First published in France in 2006 by Hermes Science/Lavoisier in 3 volumes entitled *Concepts et méthodes pour l'aide à la décision* © LAVOISIER, 2006

First published in Great Britain and the United States in 2009 by ISTE Ltd and John Wiley & Sons, Inc.

Apart from any fair dealing for the purposes of research or private study, or criticism or review, as permitted under the Copyright, Designs and Patents Act 1988, this publication may only be reproduced, stored or transmitted, in any form or by any means, with the prior permission in writing of the publishers, or in the case of reprographic reproduction in accordance with the terms and licenses issued by the CLA. Enquiries concerning reproduction outside these terms should be sent to the publishers at the undermentioned address:

ISTE Ltd 27-37 St George's Road London SW19 4EU John Wiley & Sons, Inc. 111 River Street Hoboken, NJ 07030

USA

www.iste.co.uk

www.wiley.com

© ISTE Ltd, 2009

The rights of Denis Bouyssou, Didier Dubois, Marc Pirlot and Henri Prade to be identified as the authors of this work have been asserted by them in accordance with the Copyright, Designs and Patents Act 1988.

Library of Congress Cataloging-in-Publication Data

Concepts et méthodes pour l'aide à la décision. English

Concepts and methods of the decision-making process / edited by Denis Bouyssou ... [et al.].

p. cm

Includes bibliographical references and index.

ISBN 978-1-84821-116-2

1. Decision support systems. 2. Decision making--Mathematical models. I. Bouyssou, D. (Denis) II. Title.

T58.62.C76 2009

658.4'03--dc22

2009002905

British Library Cataloguing-in-Publication Data A CIP record for this book is available from the British Library ISBN: 978-1-84821-116-2

Printed and bound in Great Britain by CPI Antony Rowe, Chippenham and Eastbourne.



Cert no. SGS-COC-2953 www.fsc.org

Contents

Preface	XXV
Chapter 1. From Decision Theory to Decision-aiding Methodology Alexis TSOUKIÀS	1
1.1. Introduction	1
1.2. History	4
1.2.1. Genesis and youth	4
1.2.2. Maturity	10
1.3. Different decision-aiding approaches	17
1.4. The decision-aiding process	20
	21
1.4.1. The problem situation	22
1.4.2. The problem formulation	23
1.4.3. The evaluation model	_
1.4.4. The final recommendation	24
1.5. Conclusion	25
1.6. Acknowledgements	26
1.7. Bibliography	27
Chapter 2. Binary Relations and Preference Modeling	49
2.1. Introduction	49
2.2. Binary relations	50
2.2.1. Definitions	50
2.2.2. Properties of a binary relation	52
2.2.3. Graphical representation of a binary relation	53
2.2.4. Matrix representation of a binary relation	53
2.2.5. Example	53
2.3. Binary relations and preference structures	54
2.4 Classical preference structures	57

x Decision Making

2.4.1. Total order	57
2.4.1.1. Definition	57
2.4.1.2. Numerical representation	59
2.4.2. Weak orders	60
2.4.2.1. Definition	60
2.4.2.2. Numerical representation	61
2.4.3. Classical problems	62
2.4.3.1. Choosing on the basis of binary relation	62
2.4.3.2. Aggregating preferences	62
2.4.3.3. Particular structure of the set of objects	63
2.5. Semi-orders and interval orders	65
2.5.1. Semi-order	66
2.5.1.1. Definition	66
2.5.1.2. Weak order associated with a semi-order	67
2.5.1.3. Matrix representation [JAC 78]	67
2.5.1.4. Numerical representation	68
2.5.2. Interval order	69
2.5.2.1. Definition	69
2.5.2.2. Weak orders associated to an interval order	70
2.5.2.3. Matrix representation	70
2.5.2.4. Numerical representation	71
2.5.3. Remarks	72
2.6. Preference structures with incomparability	73
2.6.1. Partial order	73
2.6.2. Quasi-order	74
2.6.3. Synthesis	75
2.7. Conclusion	76
2.7.1. Other preference structures	76
2.7.2. Other problems	77
2.8. Bibliography	77
CL 4 2 F ID 44 CH 414	0.5
Chapter 3. Formal Representations of Uncertainty	85
Didler Dubois, Henri Prade	
3.1. Introduction	85
3.2. Information: a typology of defects	88
3.2.1. Incompleteness and imprecision	89
3.2.2. Uncertainty	91
3.2.3. Gradual linguistic information	94
3.2.4. Granularity	96
3.3. Probability theory	98
3.3.1. Frequentists and subjectivists	98
3.3.2. Conditional probability	101
3.3.3. The unique probability assumption in the subjective setting	104

3.4. Incompleteness-tolerant numerical uncertainty theories	107
	108
	112
· ·	118
	118
	119
	120
e i	122
	126
	127
	130
	132
	134
3.7. Fusion of imprecise and uncertain information	138
3.7.1. Non-Bayesian probabilistic fusion	140
3.7.2. Bayesian probabilistic fusion	141
	141
3.7.3. Fusion in possibility theory3.7.4. Fusion of belief functions	144
	144
3.8. Conclusion	146
ϵ	147
3.10. Bibliography	147
Chapter 4. Human Decision: Recognition plus Reasoning	157
Jean-Charles POMEROL	157
4.1. Introduction: the neurobiology of decision, reasoning and/or recognition	
, , , , , , , , , , , , , , , , , , ,	159
	159
	162
4.2.3. Bounded rationality	164
	169
4.2.5. Other models	170
$\boldsymbol{\varepsilon}$	172
4.3.1. Diagnosis and decision	172
	173
4.4. Recognition, reasoning and decision support	175
	175
	176
	178
	179
	182
•	185
	187

4.8. Bibliography	187
Chapter 5. Multiple Objective Linear Programming	199
Jacques TEGHEM	
5.1. Introduction	199
5.2. Basic concepts and main resolution approaches	201
5.2.1. The problem	201
5.2.2. Dominance relation and efficient solutions	203
5.2.3. Ideal point, payoff matrix and nadir point	205
5.2.4. Scalarizing functions	206
5.2.5. Theorems to characterize efficient solutions	208
5.2.6. The main resolution approaches	209
5.2.6.1. A priori preferences	210
5.2.6.2. A posteriori preferences	213
5.2.6.3. Progressive preferences or interactive approach	213
5.3. Interactive methods	215
5.3.1. The step method [BENA 71]	215
5.3.1.1. Initialization $(m=0)$	215
5.3.1.2. General iteration $(m \ge 1) \dots \dots \dots \dots \dots$	217
5.3.2. The method of Steuer and Choo [STE 86]	219
5.3.2.1. Initialization $(m=0)$	220
5.3.2.2. General iteration $(m \ge 1) \dots \dots \dots \dots \dots$	220
5.3.3. Interactive methods based on a utility function	222
5.3.3.1. Principle of the Zionts and Wallenius method [ZIO 83]	222
5.3.3.2. Principle of the Geoffrion <i>et al.</i> method [GEO 72]	223
5.4. The multiple objective integer programming	224
5.4.1. Methods of generating $E(P)$	226
5.4.1.1. The Klein and Hannan method [KLE 82]	226
5.4.1.2. The Sylva and Crema method [SYL 04]	226
5.4.1.3. The Kiziltan and Yucaoglu method [KIZ 83]	227
5.4.2. Interactive methods	228
5.4.2.1. Gonzales <i>et al.</i> method [GON 85]	228
5.4.2.2. The MOMIX method [LHO 95]	229
5.5. The multiple objective combinatorial optimization	232
5.5.1. Exact methods	233
5.5.1.1. Direct methods	235
5.5.1.2. The two phases method	237
5.5.1.3. Comments	240
5.5.2. Metaheuristics	240
5.5.2.1. Simulated annealing	241
5.5.2.2. Tabu search	243
5.5.2.3. Genetic algorithms	243
5.6. The multiple objective stochastic linear programming	245

5.6.1. The equivalent deterministic problem	247
5.6.2. Determination of the first compromise	248
	248
	248
	249
	249
5.6.3.1. Information given to the decision maker	249
	250
	250
	253
	253
	254
I	256
	257
	257
	258
	258
	258
5.7. Dibilography	230
Chapter 6. Constraint Satisfaction Problems	265
Gérard Verfaillie, Thomas Schiex	
	2.5
6.1. Introduction	265
6.2. The CSP framework	266
6.2.1. Syntactical part	267
*	268
6.2.3. Assignments	269
	269
1 2	271
1	272
8	274
•	275
•	275
•	278
₹1 1	280
	281
$\boldsymbol{\varepsilon}$	283
	283
	288
	291
6.6.4. Local search	292
r · · · · · · · · · · · · · · · · · · ·	293
	294
6.7.2. Constraint optimization problems	294

	6.8. Polynomial classes	295
	6.8.1. Acyclic constraint networks	296
	6.8.2. Simple temporal constraint networks	297
	6.9. Existing tools	297
	6.10. Extensions of the basic framework	298
	6.10.1. Continuous domains	298
	6.10.2. Conditional problems	300
	6.10.3. Dynamic problems	301
	6.10.4. Constraints and preferences	301
	6.11. Open problems	308
	6.11.1. Constraints and uncertainties	308
	6.11.2. Deciding or reasoning under time constraints	309
	6.11.3. Interactive decision	310
	6.11.4. Distributed decision	310
	6.12. Books, journals, web sites and conferences	311
	6.13. Bibliography	311
	0.10.2.0.000.000.000.000.000.000.000.000	011
C	hapter 7. Logical Representation of Preferences	321
Jé	rôme Lang	
	7.1. Introduction	321
	7.2. Basics of propositional logic	324
	7.2. Basics of propositional logic	326
	7.4. Weights, priorities and distances	329
	7.4.1. Weights	329
	7.4.1. Bibliographical notes	331
	7.4.1.1. Biolographical notes	332
	7.4.2.1 Best-out	332
	7.4.2.2. Discrimin	333
		334
	7.4.2.3. Leximin	334
	7.4.2.4. Bibliographical notes	335
	7.4.3. Distances	337
	7.4.5.1. Bibliographical notes	337
	7.5.1. Ceteris paribus preferences	338
	7.5.1.1. Preferences between non-contradictory formulae	338
	7.5.1.2. <i>Ceteris paribus</i> comparisons and their generalizations	339
	, , , , , , , , , , , , , , , , , , ,	
	7.5.1.3. Preference relation induced by <i>ceteris paribus</i> preferences .	341
	7.5.1.4. CP-nets	343
	7.5.1.5. Comments and bibliographical notes	345
	7.5.2. Defeasible preferences and conditional preference logics	345
	7.5.2.1. Bibliographical notes	351
	7.5.3. Logical modeling of incomplete and/or contradictory preferences	352 353
	/ D. LUSCUSSION	17

7.6.1. Cognitive and linguistic relevance, elicitation	353
7.6.1. Cognitive and iniguistic relevance, encitation	353
7.6.2. Expressivity	354
7.6.4. Spatial efficiency	354
7.7. Acknowledgements	355
7.8. Bibliography	355
7.8. Bibliography	333
Chapter 8. Decision under Risk: The Classical Expected Utility Model Alain Chateauneuf, Michèle Cohen, Jean-Marc Tallon	363
8.1. Introduction	363
8.1.1. Decision under uncertainty	364
8.1.2. Risk versus uncertainty	364
8.2. Risk and increasing risk: comparison and measures	365
8.2.1. Notation and definitions	365
8.2.1.1. First-order stochastic dominance	366
8.2.1.2. Second-order stochastic dominance	367
8.2.2. Behavior under risk	368
8.2.2.1. Model-free behavioral definitions	368
8.2.2.2. Certainty equivalent, risk premium and behavior comparison	369
8.3. Expected utility (EU) model [VON 47]	370
8.3.1. Mixing probability distributions	370
8.3.2. Generalized mixture	371
8.3.3. Axiomatic foundation of the EU model	371
8.3.3.1. Linear utility theorem	372
8.3.3.2. von Neumann-Morgenstern theorem for distributions with	
finite support in $(\mathcal{C},\mathcal{G})$	373
8.3.3.3. von Neumann–Morgenstern theorem for distributions with	
bounded suport in $(\mathcal{C},\mathcal{G})$	374
8.3.3.4. von Neumann-Morgenstern theorem for distributions with	
bounded support in (\mathbb{R},\mathcal{B})	374
8.3.4. Characterization of risk aversion in the EU model	375
8.3.4.1. Characterization of first- and second-order dominance in the	
EU model	375
8.3.5. Coefficient of absolute risk aversion, local value of the risk premium	
8.3.5.1. Coefficient of absolute risk aversion	376
8.3.5.2. Local value of the risk premium	376
8.3.5.3. Variance and EU model	377
8.4. Problems raised by the EU model	377
8.4.1. Allais paradox	377
8.4.2. Interpreting the utility function	378
8.4.3. Weak and strong risk aversion under expected utility	378
8.4.4. Notion of SSD as a risk indicator in the EU model	379
8.5. Some alternative models	379

8.5.1. Machina's model	379
8.5.2. Models with security and potential levels	379
8.6. Acknowledgements	380
8.7. Bibliography	380
Chapter 9. Decision under Uncertainty: The Classical Models	383
Alain CHATEAUNEUF, Michèle COHEN, Jean-Yves JAFFRAY	
9.1. Introduction	383
9.2. Subjective expected utility (SEU)	384
9.2.1. Definitions and notation	384
9.2.2. The SEU criterion	384
9.3. Savage's theory [SAV 54]	385
9.3.1. Savage's axioms and their interpretation and implications	385
9.3.1.1. Preferences on the acts	385
9.3.2. Construction of Savage's theory	388
9.3.2.1. From qualitative to subjective probabilities	389
9.3.2.2. Subjective lotteries and linear utility	390
9.3.2.3. Extension of SEU to all acts	391
9.3.3. The Ellsberg paradox	392
9.4. Anscombe and Aumann theory [ANS 63]	394
9.4.1. The Anscombe–Aumann axiom system	394
9.4.2. Comments and discussion	395
9.4.3. The Anscombe-Aumann representation theorem	395
9.4.4. Return to the Ellsberg paradox	396
9.5. Conclusion	397
9.6. Bibliography	397
Chapter 10. Cardinal Extensions of EU Model Based on Choquet Integral	399
Alain Chateauneuf, Michèle Cohen	
10.1. Introduction	399
10.2. Notation and definitions	400
10.2.1. The notion of comonotony	401
10.2.2. The Choquet integral	402
10.2.3. Characterization of the Choquet integral	403
10.3. Decision under uncertainty	403
10.3.1. Ellsberg's paradox	403
10.3.1.1. Interpretation of Ellsberg's paradox in the framework of	
Savage	404
10.3.1.2. Interpretation of Ellsberg's paradox in the framework of	-
Anscombe and Aumann	404
10.3.2. Schmeidler's model in Anscombe–Aumann framework	405
10.3.2.1 Compostonic independence	406

10.3.2.2. Representation of preferences by a Choquet integral in the	
framework of Anscombe–Aumann	406
10.3.3. Choquet expected utility (CEU) models in Savage's framework.	407
10.3.3.1. Simplified version of Schmeidler's model in Savage's frame-	
work	407
10.3.3.2. Choquet expected utility model in Savage's framework	409
10.3.3.3. Example of computation of such a Choquet integral	410
10.3.3.4. The comonotonic sure-thing principle	410
10.3.4. Uncertainty aversion	411
10.3.5. The multiprior model	413
10.3.5.1. The axiomatic of the model	413
10.3.5.2. Comparing multiprior model with Choquet utility model .	414
10.3.5.3. CEU model and lower and upper envelopes of a probability	
distributions family	415
10.4. Decision under risk	416
10.4.1. EU model and Allais paradox	417
10.4.2. The rank-dependent expected utility model	418
10.4.2.1. Definition of the rank-dependent expected utility model	418
10.4.2.2. Key axiom of RDU's axiomatization: comonotonic sure-	
thing principle	420
10.4.3. From CEU to RDU model using first-order stochastic domi-	
nance [WAK 90]	422
10.4.3.1. RDU representation is a Choquet integral	422
10.4.3.2. From CEU to RDU	422
10.4.4. Risk aversion notions and characterization in the RDU model	423
10.4.4.1. Strong risk aversion	424
10.4.4.2. Monotone risk aversion	424
10.4.4.3. Left monotone risk aversion	425
10.4.4.4. Characterization of risk aversion notions in the RDU model	426
10.5. Bibliography	427
Chapter 11. A Survey of Qualitative Decision Rules under Uncertainty	433
Didier Dubois, Hélène Fargier, Henri Prade, Régis Sabbadin	
11.1. Introduction	433
11.2. Quantitative versus qualitative decision rules	435
11.3. Ordinal decision rule without commensurateness	438
11.4. Axiomatics of qualitative decision theory	441
11.4.1. Savage theory: a refresher	442
11.4.2. The relational approach to decision theory	445
11.4.3. Qualitative decision rules under commensurateness	448
11.5. Toward more efficient qualitative decision rules	452
11.5.1. Refining qualitative criteria	453
11.5.2. A bridge between generalized maxmin criteria and expected utility	455

11.5.3. Weighted Leximax/Leximin criteria
11.5.4. The representation of uncertainty underlying Leximax(Leximin)
and Leximin(Leximax) criteria
11.6. Conclusion
11.7. Bibliography
Chapter 12. A Cognitive Approach to Human Decision Making 469
Éric Raufaste, Denis J. Hilton
12.1. Introduction
12.2. Humans do not match current rational models 470
12.2.1. Overconfidence and calibration of judgement 470
12.2.2. Preference reversals and framing effects
12.2.3. Subjectivation of expected utility: prospect theory 472
12.2.4. Questions raised by the standard model
12.3. A global descriptive approach to decision making 475
12.3.1. The concept of multicriteria decision making 475
12.3.2. The notion of dominance structure
12.3.2.1. The dominance rule
12.3.2.2. The search for dominance
12.3.2.3. Dominance structures
12.3.3. Steps in the decision making process
12.3.3.1. Pre-edition
12.3.3.2. Search for a focal alternative
12.3.3.3. The test of dominance
12.3.3.4. Dominance structuring
12.4. Attentional focusing
12.5. Evaluation heuristics and ecological rationality
12.5.1. Logical rationality and ecological rationality 482
12.5.2. The representativeness heuristic
12.5.3. The availability heuristic
12.5.4. The anchoring-adjustment heuristic
12.5.5. Conclusion on heuristics
12.6. The role of affect in decision making
12.6.1. The positive role of emotions
12.6.2. Affect and expected utility
12.7. Conclusion
12.8. Bibliography
Chapter 13. Bayesian Networks
Jean-Yves JAFFRAY
13.1. Introduction
13.2. Definitions and notation
13.2.1. Joint and marginal probabilities

13.2.2. Independence	498
13.2.3. Conditional probabilities	498
13.2.4. Conditional independence	499
13.2.5. Bayesian network	500
13.2.6. Graphical conditional independence criterion in BNs: d-separation	
13.2.6.1. d-separation	504
13.3. Evidential data processing in a BN	505
13.3.1. Pearl's method	506
13.3.2. The junction tree method	511
13.3.2.1. Construction of the junction tree	511
13.3.2.2. Evidential data processing in a junction tree	513
13.4. Constructing a BN	516
13.4.1. Score-based methods	516
13.4.2. Conditional independence based methods	516
13.4.3. Search among Markov equivalence classes	517
13.4.4. Causality	517
13.4.5. Conditioning by intervention in causal graphs	518
13.5. BNs and influence diagrams	519
13.5.1. Dynamic decision making under uncertainty	519
13.5.1.1. An example of dynamic decision problem under risk	520
13.5.1.2. Decision tree of the problem	520
13.5.1.3. Optimization by dynamic programming	521
13.5.1.4. Limits of the classical method	522
13.5.2. Influence diagrams	522
13.5.2.1. Origin of the influence diagrams	522
13.5.2.2. Semantics of IDs	522
13.5.2.3. The methods of Shachter and Shenoy	523
13.5.2.4. The junction tree method	523
13.6. Conclusion	524
13.7. Software	524
13.8. Bibliography	525
10:0: 2:0:10 g.up.u,	
Chapter 14. Planning under Uncertainty with Markov Decision Processes	527
Régis Sabbadin	
14.1. Introduction	527
14.2. Markov decision processes	528
14.2.1. Problem formulation	528
14.2.1.1 States, actions, transitions and policies	528
14.2.1.2. Reward, criterion, value function, optimal policy	529
14.2.2. Classical solution algorithms for MDP	530
14.2.2.1. Finite horizon: backwards induction	530
14.2.2.2. Infinite horizon: value iteration and policy iteration	530
14.2.2.2. Infinite nortzon: value neration and poncy neration	532

14.2.4. Recent advances in Markov decision processes	533
	534
	535
14.3.2. Computing optimal policies in a POMDP	536
14.3.2.1. <i>t</i> -policy tree	536
14.3.2.2. Value iteration algorithm for POMDP	538
14.3.3. POMDP example [CAS 94]	538
14.3.4. Concluding remarks	539
14.4. Real-time dynamic programming and reinforcement learning	540
	540
14.4.2. Real-time dynamic programming	540
14.4.2.1. Gauss–Seidel algorithm	540
	541
14.4.2.3. Real-time dynamic programming	542
	542
	543
14.4.3.2. Direct reinforcement learning	544
14.4.4. Concluding remarks	545
14.5. Factored Markov decision processes	545
14.5.1. State space factorization, stationary homogeneous Bayesian net-	
	545
	547
14.5.3. Factored representation of rewards	548
14.5.4. Factored representation of value functions and policies and com-	
putation of optimal policies	548
14.5.5. Concluding remarks	549
	549
14.6.1. Background on qualitative possibility theory	549
14.6.2. Possibilistic counterparts of expected utility	550
14.6.3. Possibilistic Markov decision processes	552
	552
14.6.3.2. Possibilistic value iteration	553
14.6.3.3. Policy iteration algorithm	555
	556
	556
14.8. Bibliography	557
Chapter 15. Multiattribute Utility Theory	561
Mohammed ABDELLAOUI , Christophe GONZALES	
15.1. Introduction	561
	562
15.2.1. Utility functions	562
15.2.2. Decision under certainty, uncertainty and risk	

15.2.3. Multiattribute utility functions	. 565
15.2.4. Decompositions of utility functions	
15.3. Decomposition under certainty	. 567
15.3.1. Additive decomposition in two-dimensional spaces	
15.3.2. Extension to more general outcome sets	
15.4. Decompositions under uncertainty	. 577
15.4.1. Decomposition in two-dimensional spaces	
15.4.2. Extension of the two-dimensional decomposition	
15.5. Elicitation of utility functions	
15.5.1. Elicitation under certainty	
15.5.2. Elicitation under uncertainty	
15.6. Conclusion	
15.7. Bibliography	
Chapter 16. Conjoint Measurement Models for Preference Relations	. 595
Denis BOUYSSOU, Marc PIRLOT	
16.1. Introduction	. 595
16.1.1. Brief overview of conjoint measurement models	
16.1.2. Chapter contents	
16.2. Fundamental relations and trivial models	. 601
16.2.1. Binary relations on a product set	
16.2.2. Independence and marginal preferences	
16.2.3. Marginal traces on levels	
16.2.4. Marginal traces on differences	
16.2.5. Three models for general relations on a Cartesian product	
16.3. Models using marginal traces on levels	
16.3.1. Definition of the models	
16.3.2. Completeness of marginal traces and monotonicity of F	
16.3.3. Model (<i>L</i> 8) and strict monotonicity w.r.t. traces	
16.3.4. Complete characterization of the models on levels	
16.3.4.1. Uniqueness and regular representations	
16.3.5. Relations compatible with dominance	
16.3.6. Strict compatibility with dominance	
16.3.7. The case of weak orders	
16.3.8. Examples	
16.4. Models using marginal traces on differences	
16.4.1. Models definition	
16.4.2. Completeness of marginal traces on differences and monotonic-	
ity of G	
16.4.3. Characterization of model (D11)	
16.4.4. Remarks	
16.4.4.1. Goldstein's model	
16.4.4.2. Marginal preferences	

16.4.4.3. Uniqueness of the representation	627
16.4.5. Examples	627
16.5. Models using both marginal traces on levels and on differences	629
16.5.1. Relationships between traces on differences and on levels	631
16.5.2. Study of models $(L1D0)$ to $(L1D11)$ and $(L2D0)$ to $(L2D11)$.	635
16.5.3. Examples	637
16.6. Conclusion	638
16.7. Bibliography	640
Chapter 17. Aggregation Functions for Decision Making	647
Jean-Luc MARICHAL	
17.1. Introduction	647
17.2. Aggregation properties	650
17.2.1. Elementary mathematical properties	650
17.2.2. Stability properties related to scale types	651
17.2.3. Algebraic properties	653
17.3. Means	655
17.3.1. Quasi-arithmetic means	657
17.3.2. Lagrangian and Cauchy means	659
17.3.2. Eagrangian and Caderly Means	660
17.4.1. Strictly increasing functions	661
17.4.1. Strictly increasing functions	662
17.4.2. A class of non-decreasing and associative functions	664
17.4.4. Internal associative functions	666
17.4.5. t-norms, t-conorms, and uninorms	667
17.4.5. Von-additive integrals	669
17.5.1. Motivations	669
17.5.2. The Choquet integral	670
17.5.2. The Choquet integral	674
17.6. Aggregation on ratio and interval scales	678
17.7. Aggregation on ordinal scales	680
17.8. Conclusion	683
17.9. Bibliography	683
17.9. Bioliography	003
Chapter 18. Subjective Evaluation	691
Michel GRABISCH	
18.1. Introduction	691
18.2. What is subjective evaluation?	692
18.2.1. General definition and related domains	692
18.2.2. Definition of our scope	694
18.3. A multicriteria approach to subjective evaluation	695
18.3.1. The importance of affect in evaluation	696
18 3.2 Measurement theory notion of scale	697

18.3.3. Unipolar and bipolar scales	700
18.3.4. The MACBETH approach	701
18.3.5. Construction of the model of subjective evaluation	704
18.4. Construction of the aggregation function	705
18.4.1. Case of cardinal unipolar scales	706
18.4.2. Case of cardinal bipolar scales	708
18.5. The case of ordinal scales	712
18.5.1. Introduction	712
18.5.2. The Sugeno integral	713
18.5.3. The symmetric Sugeno integral and bipolar models	714
18.6. Identification of the parameters of the aggregation function	716
18.6.1. Cardinal case	717
18.6.2. Ordinal case	719
18.7. Interpretation of the aggregation function	721
18.7.1. Index of importance of a criterion	722
18.7.2. Index of interaction	723
18.7.3. Maximum improving index	726
18.7.4. Conjunction and disjunction indices	727
18.7.5. Veto and index of veto	728
18.8. Particular families of capacities and bicapacities	729
18.9. Applications	730
18.10. Conclusion	732
	733
18.11. Bibliography	133
Chapter 19. Social Choice Theory and Multicriteria Decision Aiding	741
Denis BOUYSSOU, Thierry MARCHANT, Patrice PERNY	
•	741
19.1. Introduction	741
19.2. Introductory examples	742
19.2.1. Uninominal systems	743
19.2.2. Systems based on rankings	747
19.3. Some theoretical results	749
19.3.1. Arrow's theorem	750
19.3.1.1. Arrow's theorem and fuzzy preferences	754
19.3.2. Some other results	755
19.3.2.1. Impossibility results	756
19.3.2.2. Characterizations	756
19.3.2.3. Generalizations of the Borda method	758
19.3.2.4. A characterization of simple majority	759
19.3.2.5. Analysis	760
19.4. Multicriteria decision aiding and social choice theory	761
19.4.1. Relevance and limits of social choice results	761
19.4.2. Some results in close relation with multicriteria analysis	762
19.4.2.1. TACTIC [VAN 86b]	762

Contents xxiii

xxiv Decision Making

19.4.2.2. Multi-attribute value theory (MAVT) [KEE 76, VON 86] .	763
19.4.2.3. Weighted sum	763
19.4.2.4. ELECTRE and PROMETHEE [ROY 91, ROY 93, VIN 89]	763
19.5. Bibliography	764
Chapter 20. Metric and Latticial Medians	771
Olivier Hudry, Bruno Leclerc, Bernard Monjardet, Jean-Pierre Barthéle	MY
20.1. Introduction	771
20.1.1. Medians in general	771
20.1.2. Medians of binary relations	772
20.1.3. Medians in lattices	772
20.2. Median relations	774
20.2.1. The model	774
20.2.2. The median procedure	775
20.2.3. The \mathcal{R} -medians of a profile of relations	775
20.2.4. The \mathcal{M} -medians of a profile of relations	779
20.2.5. The \mathcal{T} -medians of a profile of tournaments	779
20.3. The median linear orders (\mathcal{L} -medians) of a profile of linear orders	780
20.3.1. Binary linear programming formulation	781
20.3.2. Formulation using weighted directed graphs	782
20.3.3. Equivalent formulations for the search of a median order of a	
profile of linear orders	784
20.3.4. Complexity of the search of a median order of a profile of linear	
orders	786
20.3.5. Exact and approximate methods	788
20.3.6. Properties of median orders	790
20.4. Medians in lattices and semilattices	793
20.4.1. Ordered structures	793
20.4.2. Symmetric difference distance in semilattices and remoteness	796
20.4.3. Medians in median semilattices	797
20.4.4. Other semilattices	800
20.4.5. Applications	800
20.5. Conclusion	802
20.6. Acknowledgements	804
20.7. Bibliography	804
Index	813

Preface

The idea of publishing a treatise presenting the state of the art on concepts and methods for decision-support stems from the fact that decision is a multidisciplinary topic of investigation. Indeed, it lies at the heart of various areas of science such as economics, psychology, political science, management, operational research and artificial intelligence. A recurrent temptation is, for any specific research community, to protect its identity against influences from other areas. It therefore seemed to us quite important to stand against such an attitude, and try to put the contributions of the various communities which have become involved in this topic in a unified perspective. In order to grasp all dimensions of decision-support, we have to think in terms of empirical studies, mathematical models and algorithms as well as logic-based and other types of computerized representation tools. Psychologists, economists, sociologists, mathematicians, computer scientists – and decision-makers – have every interest to get together and speak with one another, in order to implement decision-support tools that are at the same time useful and cogent.

The classical approach

In order to be convinced of the relevance of such a multidisciplinary standpoint, it is useful to briefly revisit the history of decision sciences. Right after the end of World War II, the landscape of this area looked empty. Operational research had inherited from the neo-classic economics tradition the idea of 'rational decision', and promoted an approach based on the optimization of a single objective function under constraints. The development of linear programming by George Dantzig (and later on, of non-linear programming and dynamic programming) provided efficient tools for implementing this approach on real-sized problems (encountered in military logistics, in production research and delivery management for industrial firms). In the same years, John von Neumann and Oscar Morgenstern, followed by Leonard Savage, broadened the scope of the constraint-based optimization paradigm to situations where consequences of decisions are risky or uncertain. Very soon the so-called 'Decision

Analysis School' (led by scholars such as Howard Raiffa and Ward Edwards) demonstrated the usefulness of such theoretical results on practical case studies in decision analysis. The extension of these approaches to the construction of objective functions accounting for several criteria was proposed by Gérard Debreu, Duncan Luce and later on by Ralph Keeney and Howard Raiffa in situations of certainty, uncertainty or risk. All in all, the mid-1970s witnessed a well-established, blossoming field which can be dubbed *classical decision theory*.

Questioning the classical theory

Considering such achievements, why bother advancing research in decision sciences? The point is that concurrently to contributions to the validation of the classical theory, radical criticisms of this theory appeared. Noticeably, the works of Herbert Simon cast doubts on the optimization-based approach to decision as being the unique admissible paradigm of rationality. In addition, classical methods of operational research could not tackle all large-sized optimization problems. The emergence of complexity theory, proposed by Jack Edmonds and Richard Karp, suggested that the perspective of more and more powerful computers was not sufficient to overcome this difficulty in the near future.

On the side of decision under risk and uncertainty, the Bayesian approach, stemming from the work of Savage, appeared like the prototype of a rigorous and elegant approach to rational decision. However, it was undermined due to empirical studies run by economists (Maurice Allais and Daniel Ellsberg) and psychologists (Daniel Kahneman, Amos Tversky and Paul Slovic). Results of such studies demonstrated that, in some cases, human behavior consistently violated the principles of expected utility theory when selecting best decisions. Probability measures seemed to lose their status of a unique rational tool for modeling uncertainty when information about decision consequences is missing. The fact that expected utility theory could not always account for the behavior of decision-makers triggered the search for new formal models relying on non-probabilistic representations of uncertainty. Following the pioneering works of David Schmeidler and John Quiggin new, more flexible and realistic mathematical models were proposed. Expected utility was replaced by another more general integral, proposed by Gustave Choquet in the 1950s.

New trends in operational research

In the area of operational research, scholars became more and more aware of the practical limitations of the optimization-based approach to all decision problems. It was not always crystal-clear that a theoretically optimal solution turned out to be an operationally good one from the viewpoint of the user. One of the reasons for such a discrepancy lies in the presence of more than one criterion to be taken into account in

order to class a solution to a decision problem as sufficient. From this point of view, multiattribute utility theory was not entirely satisfying. It assumed the preferences of the decision-maker to be well structured. However, it was prone to neglect the practical difficulty of comparing two alternatives with respect to several dimensions. Following Bernard Roy, new decision analysis methods dedicated to the case of multiple criteria emerged in the 1970s and 1980s. They acknowledged the ordinal and ill-defined nature of information available in real-world problems, paving the way for more realistic methodologies for multicriteria decision-support. The idea that an optimization algorithm could force a decision-maker to use a computed solution was given up. It was acknowledged that the role of a formal method was to help the decision-maker build a satisfactory solution. Moreover, the need to consider several criteria presupposed a study of the dependencies between these criteria and the extent to which they can compensate each other, laying bare the possibility of incomparability between solutions. Finally, the analogy between voting theory (where information from voters is essentially ordinal) and multiple criteria decision-making triggered the development of new approaches designed to handle the latter problem.

The emergence of artificial intelligence

Some time passed before the field of artificial intelligence (AI) became concerned with decision problems. This occurred in the 1990s in connection with planning problems under uncertainty and partial observability found in robotics, and the design of user-centered computerized recommender systems and web services. Traditionally, since the late 1950s, artificial intelligence used to focus on declarative knowledge representation and automated reasoning methods, as well as general solving techniques that may apply to a large class of problems. A systematic use of propositional and first-order logics as knowledge representation or programming tools was promoted by scholars such as John McCarthy and Alain Colmerauer. It prompted the emergence of qualitative approaches, even if probability theory and the expected utility approach was also finally accepted, in more recent years. Qualitative approaches especially make sense when it is very time-consuming or costly to build fully fledged utility functions in some application at hand and a coarse representation of preference and uncertainty is good enough to come up with a reasonable decision. In recent years, AI tried to exploit the formal setting of the classical decision theory. The foundations of some ordinal representations were studied. Some of these works come very close to formal results in voting theory, albeit adapting them to specific representation frameworks. In such ordinal setting, possibility theory is the natural counterpart to probability theory in the classical decision theory. Formal similarities between voting theory, decision under uncertainty and multiple criteria decision-making can therefore be laid bare where voters, states of nature and criteria play the same role in each respective problem.

The emphasis of artificial intelligence on representation issues for decision problems makes sense particularly in problems where the set of states of the world is huge, so that the explicit description of a probability or possibility distribution on the state space becomes too burdensome a task. The recent years have therefore witnessed the emergence of powerful tools for the compact representation of uncertainty or preference, especially graphical representations such as Bayesian networks, influence diagrams and conditional preference networks (often called CP-nets). As well as computer languages for logic programming or constraint-based programming, generic problem-solvers for Boolean or combinatorial decision problems are provided: in such approaches, the user is simply requested to express the problem under concern in the appropriate declarative language. This elementary approach (from the standpoint of expressiveness) was enriched by the introduction of soft constraints, bridging the gap with more traditional quantified frameworks for decision analysis.

This treatise

By and large, the progressive questioning of the claims deriving from the classical theory led to a very wide and active research area devoted to decision analysis and decision science. Many new concepts and topics emerged from this critical assessment of the foundations of decision theory: non-additive frameworks for uncertainty representation, Choquet integral, possibility theory, bounded rationality models, nontransitive preference representations, incomparability, interactions and dependencies between criteria, processing of ordinal information and avoiding threshold effects in quantitative representations (among others). Recent developments are too scattered and numerous to be extensively described in these pages, let alone to be able to predict their evolution. Nevertheless, one specific feature of current trends deserves to be emphasized; these works now involve various disciplines. Economists and operational researchers were joined by psychologists, organizational sociologists and scholars in artificial intelligence and theoretical computer sciences. Interestingly, and as a hint to why this state is unsurprising ex post, let us highlight the key role played by John von Neumann, a mathematician who is a pioneer in decision theory and operational research as much as in computer science.

The goal of this treatise is to survey the main results and methods in decision theory and decision-support, in order to enable the reader to enter this area and grasp its extent beyond the specifics of the various areas that contributed to this problem. Each chapter provides a state-of-the-art overview of a particular approach to decision, in terms of modeling, representation or problem-solving tool. The book is composed of three parts. The first part is devoted to mathematical concepts useful for the modeling of decision problems, as well as compact representation techniques and combinatorial problem-solving methods. The second part focuses on decision under uncertainty and the third part reviews the various approaches to multiple criteria decision-making. The fact that all chapters of this book are written by French-speaking authors should not

be surprising; research in France and French-speaking countries dealing with decision problems has been very active in the last 50 years, following a long tradition initiated by Borda and Condorcet more than two centuries ago. In the following, we provide a more extensive description of the contents of this book.

Chapters 1–7: Modeling tools

The first chapter, written by Alexis Tsoukias, places the current trends of decision theory in a historical perspective, stressing the interaction between this field and others such as cognitive sciences, organization theory, psychology and artificial intelligence, etc. It brings forward a clear distinction between the practice and the process of decision-making from the theory and the techniques used to 'solve' decision problems. The latter are simply tools that are instrumental within a general methodology for decision-support, whose basic features are discussed by the author. A general decision-support process is described that can serve as a guideline to practitioners independently of the specific tool to be employed.

A basic notion in decision theory, whether under uncertainty or multiple criteria, is that of a preference relation. This kind of construction naturally appears for pairwise comparison of alternatives that account for the decision-maker opinion. In Chapter 2, Denis Bouyssou and Philippe Vincke present the main mathematical structures instrumental in modeling preference (total order, weak order, interval order and semi-order) and discuss various ways of representing them (by graphs, matrices and numerical functions). A brief account of the problem of preference aggregation is provided, a crucial issue in several chapters of this treatise. This chapter in no way considers the issue of eliciting preferences from the decision-maker. This issue is dealt with in the third part of this treatise.

Uncertain information is pervasive in decision problems (as well as in many others). There is a recurrent confusion between two kinds of uncertainty, which is not always easy to resolve in the purely probabilistic setting and is at the origin of many difficulties and debates. In Chapter 3, Didier Dubois and Henri Prade make a careful distinction between these two forms of uncertainty: aleatory uncertainty (which results from the intrinsic variability of natural phenomena) and epistemic uncertainty (mainly due to a lack of information about the reality under concern). Of course, both types of uncertainty may be simultaneously present in a given problem. The authors show that specific representation frameworks are suitable for each kind of uncertainty: probability measures for aleatory uncertainty, sets (e.g. logic and intervals) for incomplete information and new uncertainty theories combining the two ingredients. Basic concepts useful for reasoning and decision are surveyed, especially conditioning and information fusion methods.

Decision-making is a human activity and, as such, influenced by psycho-physiological effects and subject to cognitive limitations of the human mind. In Chapter 4,

Jean-Charles Pomerol interprets decision-making activity as driven by reasoning and emotion according to recent discoveries in neurobiology. Several basic concepts such as bounded rationality are introduced. Decision can be triggered by the recognition of patterns in the state of the world. As a consequence, the author presents the basic principles of case-based decision-making. He discusses cognitive biases related to the perception of probabilities.

Multiple criteria analysis is often distinguished from multiple criteria optimization. The main difference relates to the techniques for describing solutions. Multiple criteria analysis is characterized by a small number of well-defined options that can be explicitly enumerated. Multiple criteria optimization deals with intentionally described (possibly infinite) sets of options defined by means of constraints. In Chapter 5, Jacques Teghem provides an introduction to multiple criteria optimization, a field where technical difficulties relevant to optimization combine two conceptual difficulties inherent to reasoning with multiple criteria. The scope of the chapter is limited to multiple criteria linear programming, where both constraints and objective functions can be represented by linear expressions in terms of decision variables. After a refresher on basic notions, including efficient solutions, Teghem reviews the main techniques used in various multiple criteria linear programming problems according to whether variables are continuous, discrete or Boolean. Building on exact and interactive methods, the author also considers approximate methods with special focus on the use of meta-heuristics. The last two sections of this chapter are devoted to the case of imperfect information: aleatory data (subject to probabilistic randomness) and imprecise data (fuzzy multiple criteria linear programming).

Mathematical programming, whether linear or not, is no longer the only tool capable of solving decision problems where the set of solutions is implicitly described and may involve a large (possibly infinite) number of solutions. Constraint-based programming is a tool stemming from artificial intelligence, which strengthens and enriches the gamut of available decision optimization techniques. Many real-world problems such as scheduling, resource management, pattern recognition and diagnosis can be modeled as constraint satisfaction problems (CSPs). Chapter 6 provides an outline of current tools that address such problems. Gérard Verfaillie and Thomas Schiex also deal with extensions of CSPs where the satisfaction of constraints can be a matter of degree.

Traditionally, preferences are defined over sets of alternatives described by vectors of local evaluations along various attributes. Global preference is analytically determined by means of a formal preference aggregation model merging preferences according to each criterion. This process is more precisely described in the third part.

In Chapter 7, Jérôme Lang takes a more general point of view relying on logical representations of preference. He presents compact preference representation languages allowing a simpler expression of preferences between complex entities, expressed by the decision-maker in natural languages. These languages are supplemented with efficient algorithms that can compute whether one alternative is preferred to another and find optimal solutions. Such languages are the topic of extensive research in AI. The author shows how propositional logic-based formalisms can be instrumental for the representation of preference. Various logics of preference are surveyed, starting from so-called *ceteris paribus* preferences, ending with conditional preference logics and graphical representations such as CP nets. The chapter concludes with a brief insight into the potential of multiple-valued and paraconsistent logics.

Chapters 8–14: Decision under uncertainty

This part is a compendium of various mathematical or empirical models for decision under uncertainty. First, the various existing criteria for decision-making under uncertainty are reviewed (in the historical order of their appearance): expected utility, subjective expected utility, non-additive extensions thereof and qualitative criteria. One chapter is devoted to the empirical validity of such criteria from the viewpoint of cognitive psychology. The final two chapters of this part focus on mastering the combinatorial complexity of multistage decision-making problems under uncertainty: Bayesian networks, influence diagrams and Markov decision processes for planning under uncertainty.

Chapter 8, written by Alain Chateauneuf, Michèle Cohen and Jean-Marc Tallon, outlines the theory of decision under risk after von Neumann and Morgenstern. Assumption of decision under risk is that a probability distribution over the states of the world is available. In such a situation, any decision is a matter of choosing between lotteries. von Neumann and Morgenstern proposed necessary and sufficient conditions for the justification of:

- 1) the existence and uniqueness (up to a linear transformation) of a utility function quantifying the attractiveness of the various consequences of the tentative decisions, according to the decision-maker;
- 2) the criterion of expected utility, as *the* rational evaluation basis for ranking decisions.

This chapter puts some emphasis on the issue of representing the attitude of the decision-maker in the face of risk. Several approaches to model risk aversion, even if intuitively distinct, turn out to be equivalent in this setting which shows some limitation in expressiveness. Another limitation is highlighted by means of the Allais paradox whereby decision-makers, when faced with both sure and uncertain gains, may consistently violate the independence axiom. Modern approaches to decision under risk that weaken the independence axiom are surveyed.

Chapter 9, written by Alain Chateauneuf, Michèle Cohen and Jean-Yves Jaffray is a refresher on the classical theory of decision under uncertainty according to Savage, who axiomatically justified subjective expected utility as a criterion for ranking decisions. Contrary to the case of decision under risk, the decision-maker does not know the probabilities of the states of nature. Decisions are construed as functions (also called acts) from the state space to a set of consequences. Savage proposed a set of postulates on the preference between acts implying that this preference can be represented by an expected utility with respect to a subjective probability distribution. These postulates imply that the set of states is infinite. In other words, in this approach, even if the decision-maker is ignorant about the current situation, they behave as if they knew of a probability distribution on states and ranked decisions using the criterion proposed by von Neumann and Morgenstern. The chapter presents other settings where the same result was proved, especially the elegant proposal of Anscombe and Aumann where the state space is finite but decisions have random consequences modeled by lotteries on a finite set of possible results. The authors then recall the history of empirical criticisms of this approach, which also suffers from the Allais paradox and also from the Ellsberg paradox. The latter shows that many decision-makers are likely to violate the sure-thing principle (the key axiom of Savage theory) in the face of incomplete information, which is incompatible with a probabilistic representation of uncertainty.

Chapter 10, written by Alain Chateauneuf and Michèle Cohen, surveys the numerous decision models and criteria that were proposed as a consequence of the various critiques of the classical theory. These models were proposed to accommodate the Allais and Ellsberg paradoxes, and to offer refined views of risk and uncertainty aversion. This chapter considers both extensions of the classical theories under risk and under uncertainty. In the case of uncertainty, the main step was taken by David Schmeidler within the Anscombe-Aumann setting. He suggested that the independence axiom only applies to comonotonic decisions, no mixture of which can help hedging against the variability of consequences. Under this restriction, the criterion takes the form of a Choquet integral with respect to a monotonic set function representing uncertainty. Other extensions were later proposed to accommodate the Choquet integral, for instance in the Savage setting, and are surveyed in this chapter. Let us mention the multiprior model of Gilboa and Schmeidler, in which decisions are ranked according to their minimal expected utility with respect to a family of probabilities (coinciding with a Choquet integral w.r.t a lower envelope), and the generalization to belief functions of Hurwicz criterion taking a weighted average between the best and the worst consequences. These approaches use representations of uncertainty presented in Chapter 3. The last section of this chapter considers the generalization of the von Neuman-Morgenstern model proposed by Quiggin (the so-called 'rank-dependent' model). The basic idea is that the decision-maker has a subjective perception of objective probabilities. This is encoded by means of a function that models the subjective perception of objective probabilities, and the criterion is again Choquet integral with respect to this distorted probability measure. This model addresses the Allais paradox, distinguishing attitude towards risk (the probability distortion function) and towards sure consequences (the utility function). More recent variants of this approach are discussed.

Chapter 11, written by D. Dubois, H. Fargier, H. Prade and R. Sabbadin, studies what remains of the classical theory when utility and uncertainty functions are no longer numerical and are expressed by preference relations studied in Chapter 2. In the pure relational framework, rational decision rules are qualitative or possibility theory-based counterparts to Condorcet pairwise majority rule, and impossibility results similar to those in the voting framework are found. When a common qualitative value scale is used, criteria for decision under uncertainty extend the maximin and maximax criteria introduced by Shackle and Wald in the early 1950s in the case of total uncertainty. The most general one is the Sugeno integral, a qualitative counterpart to the Choquet integral. This chapter discusses in detail prioritized pessimistic and optimistic extensions of maximin and maximax criteria respectively, the underlying uncertainty theory being possibility theory. In this approach, the attitude of the decision-maker is only expressed by the choice of a set function representing uncertainty. In order to cope with the lack of discrimination of qualitative decision criteria, techniques to refine the obtained ranking of decisions are surveyed. Especially, it is shown that the prioritized pessimistic and optimistic extensions of maximin and maximax criteria can be refined by expected utility criteria with respect to a so-called big-stepped probability function, the utility functions being respectively concave or convex.

Chapter 12, written by Eric Raufaste and Dennis Hilton, considers decision under uncertainty from the viewpoint of cognitive psychology. They report on studies evaluating the extent to which normative decision theories faithfully account for the actual behavior of decision-makers. This chapter echoes Chapter 4, which discusses this issue in a broader context. The works of Daniel Kahneman and Amos Tversky demonstrated at length, in a series of experiments, that human beings may fail to comply with normative assumptions. The authors present the so-called Prospect Theory, somewhat akin, through the use of distortion functions, to the Quiggin decision model while using a bipolar value scale. Indeed, the bipolar behavior of human decisionmakers can be examined, since a decision-maker does not have the same attitude in the face of gains and in the face of losses. The authors then broaden the scope of the chapter towards a global descriptive approach to human decision, including the case of several dimensions and the search for Pareto-dominance. An important cause of deviation between theoretical models and human behavior is the so-called attentional focusing, namely the fact that a decision-maker concerned with one aspect of the decision process tends to neglect other aspects. It makes the choice process prone to manipulation through the way possible choices are described to the user (framing effect). This chapter also highlights the systematic use of heuristics by decision-makers as shortcuts to speed up the choice process. The study of such heuristics, as carried out by Gigerenzer, enable some human errors to be predicted. This chapter also discusses the role of emotions in the decision process.

The next two chapters consider computational issues for large decision-making problems, especially within the classical expected utility approach. In Chapter 13, Jean-Yves Jaffray surveys the theoretical background of Bayesian networks and influence diagrams. A Bayesian network is a concise representation of a large joint probability distribution on a Cartesian product of finite universes. Its merit is to highlight the local conditional independence properties between groups of variables via the socalled *d-separation* property. A Bayesian net enables the determination of posterior probabilities to be carried out via local computations for the purpose of belief revision when some variables are instantiated. This technique is especially efficient when paths relating variables in the graph are unique. Bayesian nets are extended to the handling of decision trees. These are structures involving decision nodes and chance nodes; the decision-maker tries to find the best decision sequences (policies) in order to maximize the overall expected utility. The computation of optimal policies is made easier by folding the decision tree in order to do away with redundancies. Local computation techniques similar to those in Bayesian nets mentioned in this chapter are possible due to the additive separability of expected utility. The extension of such methods to more general decision rules such as the Choquet integral is problematic because this separability property no longer holds.

Chapter 14, written by Régis Sabbadin, also studies combinatorial aspects of decision under uncertainty for tree-like structures, such as those found in planning problems. Here a temporal dimension is added. The basic idea is that each decision causes the system state to evolve to another state, the aim being to reach a prescribed final state of interest to the user. Uncertainty lies first in the non-determinism of actions whose result is poorly known. These problems are formalized by means of so-called Markov decision processes (MDPs) where the result of actions only depends on the previous, supposedly known, state. The optimized criterion is again expected utility along trajectories, and the computation methods are based on dynamic programming which is again possible due to the additive separability of expected utility. This chapter surveys several methods for solving MDP problems, and also considers the more difficult case of partially observed MDPs (POMDPs) where the actual result of past actions cannot be completely known. An account is given of decision processes whose transition probabilities are only known via learning. The determination of an optimal policy is carried out simultaneously with the probability learning process. MDPs often contain redundant parts that can be factorized, in order to speed up computations. Concise representations of MDPs exist that are similar to those for decision trees presented in the previous chapter.

The last part of Chapter 14 is devoted to the qualitative counterpart of MDPs where the representation of non-deterministic actions and of the information about the current state is based on possibility theory. Optimistic and pessimistic qualitative criteria presented in Chapter 11 are taken advantage of. From a computational point of view, such criteria preserve a form of separability that makes them amenable to dynamic programming techniques such as the expected utility techniques. This conforms with the fact pointed out in Chapter 11, that possibilistic criteria can be refined by expected utility. Moreover, the increase in complexity when moving from MDPs to POMDPs is significantly smaller than in the probabilistic setting. Without denying the expressive power of probabilistic POMDPs, the qualitative approach to planning under uncertainty is therefore equally attractive.

Chapters 15-20: Multiple criteria decision

The third part of this treatise is devoted to multiple criteria decision analysis and, more generally, to aggregation methods for multiple and potentially conflicting judgements or pieces of advice. There are three groups of chapters.

The first group deals with decision-support methods based on conjoint measurement theory. This theory aims at determining conditions under which a binary relation, modeling preferences and defined product set can be represented numerically. The conditions that allow such a numerical representation lead generally to results having a constructive proof, and therefore provide guidelines for the elicitation and the structuring of preferences expressed by a decision-maker.

Chapter 15, prepared by Mohammed Abdellaoui and Christophe Gonzales, presents the classical theory of conjoint measurement which deals with the numerical representation of structures that are complete and transitive. An original aspect of this chapter is its unified presentation framework including (1) the case of sure information that mainly leads to additive value functions and (2) the situations under risk and uncertainty that lead to various decompositions (additive, multiplicative or multilinear) of utility functions according to von Neumann and Morgenstern. Particular attention is paid in this chapter to encoding methods, i.e. to procedures for the elicitation of preferences from a decision-maker. The extension of these methods to new decision models under uncertainty (as in rank-dependent expected utility) is also considered for situations under risk and uncertainty.

Chapter 16, written by Denis Bouyssou and Marc Pirlot, is devoted to the study of conjoint measurement models where transitivity or completeness are no longer assumed. It is shown that the use of different forms of the one-dimensional 'traces' of a binary relation on a Cartesian product is instrumental in the derivation of a numerical representation for non-necessarily transitive relations. Models thus obtained can be viewed as offering a general framework that encompasses different aggregation methods proposed in the literature. In particular, it is shown how these general models enable an axiomatic analysis of multicriteria methods based on outranking relations to be performed (as in the ELECTRE method and related approaches).

In the above two chapters, the different components of the Cartesian product of the evaluation domains were not assumed to be expressed on a common scale. The second group of chapters in this part deals with methods where it makes sense to evaluate objects according to different points of view on a common scale. Such a hypothesis may appear to be quite bold. However, it is frequently made when grading student's work, or more generally when different experts on a panel use the same evaluation scale.

Chapter 17, written by Jean-Luc Marichal, presents an overview of the various existing models for aggregating scores belonging to a common scale. In particular, it includes a survey of different types of averages, associative aggregation functions and aggregations based on the use of non-additive measures (in particular, Choquet and Sugeno integrals). Particular attention is paid to the question of the meaningfulness of such aggregation schemes, i.e. to the question of knowing whether the algebraic manipulations performed by the aggregation may lead to opposite conclusions if the evaluation unit on the common scale is changed.

The second chapter of this group (Chapter 18), authored by Michel Grabisch, is devoted to the practical use and interpretation of the aggregation schemes presented in the Chapter 17. It is shown, using the MACBETH approach, how it is possible in practice to evaluate objects on a common scale. Particular emphasis is put on the distinction between unipolar and bipolar scales. For bipolar scales, there exists a neutral point expressing indifference inside the scale, and the aggregation of ratings above the neutral level can be made according to a different logic from that used for ratings below this level. It leads to considering aggregation schemes that are more general than those considered in the previous chapter (e.g. based on an integral with respect to a bi-capacity). The interpretation of parameters involved in such representations (especially in terms of interaction between criteria) and their practical elicitation are discussed in detail.

The third and last group of chapters is devoted to the links between multiple criteria analysis and social choice theory. It should indeed be clear that the aggregation of evaluations according to different criteria is not unrelated to the aggregation of individual opinions regarding various candidates to an election.

Chapter 19, written by Denis Bouyssou, Thierry Marchant and Patrice Perny, offers a simple introduction to social choice theory. It is shown, by means of various examples, why the aggregation methods proposed in social choice theory do not satisfy all the expectations that we might have. These problems are related to more general results (such as the famous Arrow theorem) that examine the difficulty of designing a purely ordinal aggregation of various points of view. This chapter provides a brief survey of the literature, and stresses the relevance of many classical results in social choice theory for the design or the use of a multiple criteria method for decision analysis.

Chapter 20, authored by Olivier Hudry, Bruno Leclerc, Bernard Monjardet and Jean-Pierre Barthélémy, concludes this book. It deals with the analysis of aggregation methods based on the search for medians of a collection of binary relations, i.e. relations that minimize a distance to preference relations in such a collection. This type of method is very old in social choice theory (and dates back at least to Condorcet). These techniques are analyzed in great detail according to the type of relations to be aggregated and the nature of the result under concern. Different algorithmic formulations of these medians are proposed and their complexity studied. The problem of determining a median of a collection of relations is an example of a more general one: that of finding medians in a lattice or in a semi-lattice. The results that are thus obtained at the more general level shed a powerful light on the former problem of aggregation of preference relations.

Hopefully, the collection of survey articles gathered in this book offers a broad overview on the representation and the computational aspects of decision problems and the foundations of decision under uncertainty and multiple points of view. It will guide the reader trough the abundant literature that exists on the topic. The authors of surveys proposed here are renowned contributors to the study of the questions covered in this volume. This volume also demonstrates that research on the use of formal methods for the study of decision problems is active in French-speaking countries.

Denis Bouyssou, Didier Dubois, Marc Pirlot and Henri Prade