

Innovative Design of Public Policies

Jean Claude Petit, Alexis Tsoukiàs

04/12/2013, Dauphine

Outline

- 1 Facts and Claims
- 2 Application Areas
- 3 Tools
- 4 Challenges

What do we observe?

- 1 Increasing demand for supporting the design, implementation and assessment of public policies.
- 2 Too much information of unknown quality and meaningfulness.
- 3 New Public Management and Evidence Based Policy Making failed to become a legitimate paradigm both in theory and in practice.
- 4 Focus on Governance of the whole **Policy Cycle**

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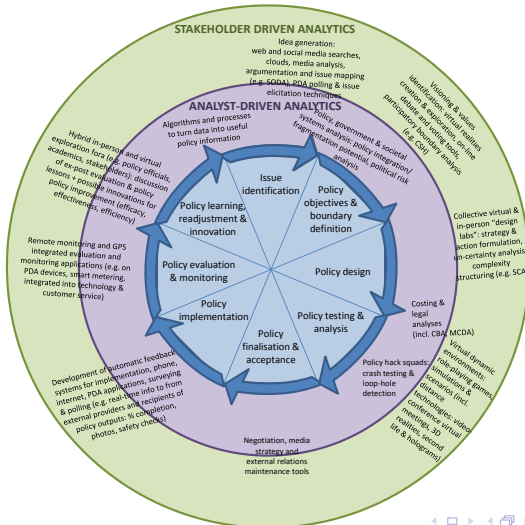
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Policy Cycle



Contributions

- Pierre Muller: *Public Policies as a construction of a relation to the world.*
- Philippe Lefebvre: *Innovation in designing, implementing and assessing Public Policies.*
- Michel Griffon: *Who really counts in Research Policy Design?*
- Pierre Lhoste: *The IBM policy towards the Public Administrations.*

Where do this apply?

- Natural Resources Management (Water).
- Urban and Regional Planning.
- Sustainability.
- Risk, Safety and Security.
- Health Care Management.
- Emergency and Crisis management.
- Research and Education.

Contributions

- Stéphane Vincent: *the 27th Region.*
- Cathérine Nogués: *Hospital organisation.*
- Chabane Mazri: *Industrial Risks management.*
- Nathalie Molines: *The Local Urban Plan of the city of Toulouse.*
- Alberto Colorni: *The Greenmove project at the city of Milano.*

What do we have?

- Laws and Regulations.
- Design Theory.
- Data (Warehouses, Mining, Streaming, Protection, Analysis, Privacy).
- Tools for Cooperative Work, GDSS, Simulation, MAS, ...
- Statistics, Decision Theory, Social Choice Theory, Game Theory, Measurement Theory ...
- Economics, Sociology, Policy Analysis, Planning, Philosophy ...
- History of Public Administration.

Contributions

- Albert David: *The C/K theory for “Social and Territorial Innovation”*.
- Sébastien Damart: *Management innovation in Health Care management*.
- Fred Roberts: *Lessons learned from Homeland Security planning*.
- Alexis Tsoukiàs: *Assessing Social acceptability*.

What can we do?

- 1 Design of ...
- 2 Construction of indexes
- 3 Construction of legitimation
- 4 New forms of management
- 5 Participation and Governance
- 6 Argumentation
- 7 Construction of meanings